

Happiness and Profit Policy

factors lead
developed vs developing

Relevance
understand
models of thinking

A few THE
TRICKS
to
work

→ Increase
research science
in motivation
No control in
research, let people
decide what they want
to follow their own ideas

Develop capacity
future faculty!

eg.
Annual new economics students
(with file)

RESEARCH
IMPLEMENTATION?
How??
Do LESS Research and
implement more!

Individual
behaviour change

• Pollution of the mind
↓
to much of adds!

as low order
impulses for it's people

HOW TO COPE
WITH LEBIS M?
TEACH THE TEACHERS

HOW TO CHANGE
THE EGO OF
THE CURRENT POLITICIANS? FROM
BOTTOM UP
Responsibility to
people

GROWTH WON'T
CUT IT!
POLICY FOR PRIMARY EDUCATION
AND ENHANCE COOPERATION, instead
of competition and nationalism → FUTURE GENERATIONS
WE DON'T NEED A
MINISTER FOR WELL BEING
— WE NEED TO MAKE IT
A DROD POLICY AIM

POLITICIANS DON'T
TO BE TALKED WITH
MAKING PEOPLE HAPPY!

BOTTOM UP ↑

Minister of Wellbeing (WB)
might ~~not~~ be
necessary as it
is obvious in various
areas what/which
interventions would increase/raise
individuals' WB → eg UK

Needed.
Policy framework

Subsidiary
mt
the "System" starts with you

Needed:
Policy frameworks for multiple value creation measurement

Identity x "happiness" well-being

the "System" starts with you

- Growing Public Awareness
- Funding
- Consensus Formation

(what is HAPPINESS
how do we achieve it
how do we measure our progress)

Awareness

Compassion
for politicians

Don't think

"the politicians"

→ be open for
the human being behind the role/position



How is happiness defined?
Who defines?

How is it discussed in
Expert think tanks or...

Happiness is
an
Attitude



Happiness and Profit Practice

WELL BEING & LIMITING CONCEPT RE: CO2 LEVEL INDIVID. H. ≠ BIGGER THAN HOLDING OF PLANET

CREATE A MOVEMENT

IT WORKS IN CHALL COMPANIES NEW PARADIGM PERSONAL CHANGE

DIFFERENT APPROACHES DEFINE BET PRACTICES EX. APPLE'S RESPONSIBILITY TO PEOPLE

GOOD SKIPPED VISION

GLOBAL PLAYERS CONVINCE THEM PUBLICLY COMP. HAD PERSONAL & MOVES

LEARNING: STARTING SUSTAINABILITY ≠ RELIABLE INFO

SHADOW

S. GATE'S FOUNDATION SUPPORTING AND FEEDS INFLUENCE OF CONSUMER

DICTATE OF MARKETS!

LEGAL FORMS

HAPPINESS & MEANING

WHAT IS RESPONSIB. OF COMPANIES

LEVEL OF INCOME HAS LIMITED INFLUENCE ON H.

LIMITS OF HAPPY PARADISE

We don't care about the planet, we care the planet, the planet!

REIGN

We don't care about the planet! We care about ourselves! The planet will be fine without us.

- give responsibility

- show people that different ways of interaction are possible

Veranstaltungsort: Universität St. Gallen, Winterthurerstr. 100, CH-9000 St. Gallen



Think and act in Complementarities, not in excluding polarities ...

Universität St. Gallen

- done or well-being work in same companies at least
- different - primary needed for different companies
- bottom - up approach needed to convince by companies
- education & politics best practices for addressing problems
- get responsibility to people
- Show people that different ways of interaction are possible

we
LIMITING
INDIVIDUAL

Think and act in
Complementarities, not
in excluding polarities ...

Examples can bring up
Discussion & Awareness
Empathic Happiness

Community Building!

Setting a Purpose & awareness
of Don Beck
Spiral dynamics &
Ken Wilber
Integral Theory.

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FOR

start implementing
happiness
NOW!

it's
easy!

Examples
Community

start

Management education needs to play a role in shaping the structure

Can the people resist this??

Bad practices help people to understand to have fun and then

It's possible!!

- Is it possible for all company/industry?
- Best example is a public thing
- Reinforcement of practice actions for the best being community

Personal values of the business and from the business as well as a reward?

There is no one fit all approach different models are possible having long a program or a group

How to convince the good players to play this game?

Define growth

They have some of these practices together

Good understanding for future actions - activities, which progress

(SPIRIT)

CHANGE: VISIONARY LEADER OR: REGULATION?

NURTURE COMMUNITIES OF PRACTICE E.G. HUBS

IMPLEMENTING HAPPINESS

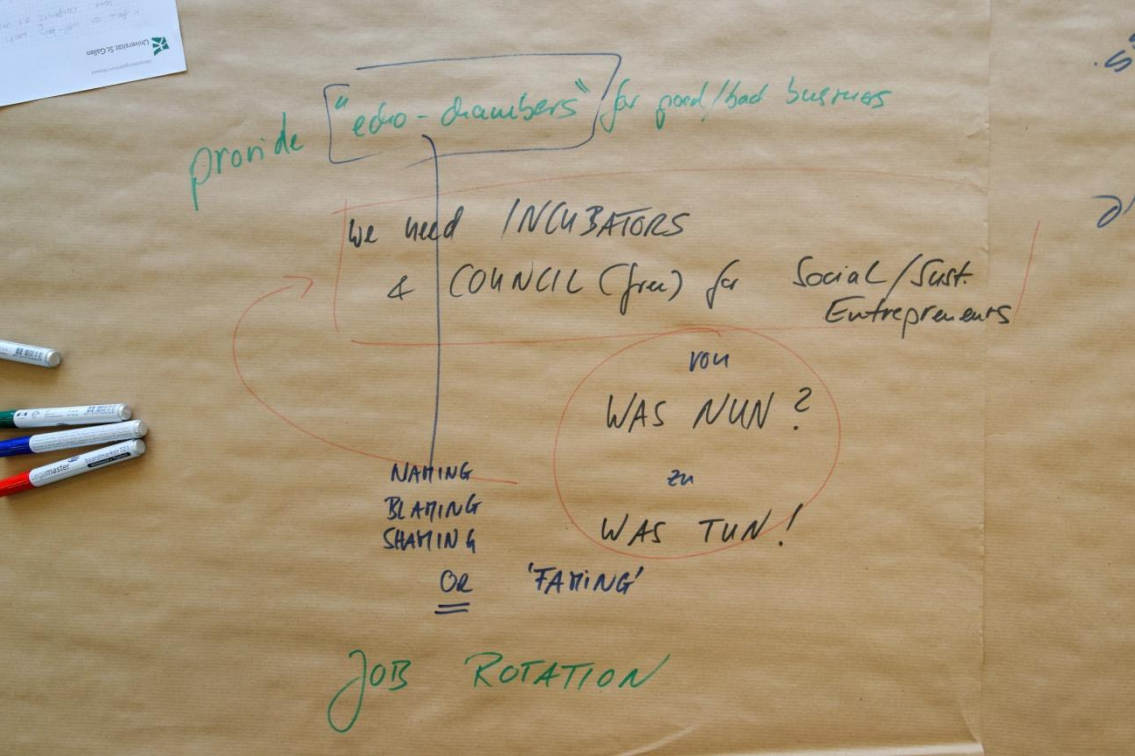
start

SIMPLE & ROBUST APPROACHES

Dualist.

~~Inter~~

Interdiscipline Education to form future generations being capable to deal with social-business issues



Happiness and Profit Research

THINKING (WE DON'T KNOW WHAT WE DON'T KNOW ABOUT HAPPINESS)
SYSTEM (CAPITALIST SYSTEM)

Collective happiness vs. individual happiness

Quantitative and implications on happiness concept?

BRIDGE THE GAP BETWEEN MACRO AND MICRO.

Happiness is a feeling

Signal for right behavior

you measure of happiness not happiness

Statistics

correlations

Cause

for crime?

9. new economics academy
capacity
1st faculty

How THE NEW MODELS WORK

What are we trying to find out?

How do we create interest?

Is science moving fast enough? → To where?

Can happiness protect for of course?

no control in research, let people decide what they want to follow their own ideas

Develop capacity future faculty!

Individual behavioural change
Annual new economics academy (with title)

RESEARCH IMPLEMENTATION? Do it How? Less research and implement more!

How THE NEW MODELS WORK

What are we to find out?

How do we create science moving enough? → To where?

Definition of happiness?

FREE RESEARCH
Position THE RAMP

2. Research? Objective? To be known... a name? how to implement how to change? think!

Development of the system (capitalist system)

DEFINING HAPPINESS

Why do we need to define it?

Psychological state of happiness?

Learn from ancient philosophers!! Aristotle, Plato, Epicurus [stoic philosophy]

You can measure symptoms of happiness!!! not happiness itself.

CONSENSUS ON basic values that make people happy?

→ Portfolio

IS happiness Static?

How do we replace / advance beyond

- Maslow's pyramid
- prospect theory
- neuro science?

How do you teach to be happy?

Well being - How can we feed the world?

What Research is outside Scientific systems? huge gap of

Symbolic

Think tanks - Mass.: Independence

Is there a worldwide consensus on basic values / things that make people happy?

→ Portfolio relationships

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putting "happiness" on the agenda through any kind of happiness research

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putting "happiness" on the agenda through any kind of happiness research

projects and methods

Society is

method

happiness on a

outside

show

happier = better?

little more happiness?

investigate = better?

happier = better?

little more happiness?

investigate = better?

